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And Management (Springer Texts In
Business And Economics)**

By Efraim Turban;Judy Strauss;Linda Lai

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<http://en.wikipedia.org/wiki/E-commerce>

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<http://www.shopvisible.com/eCommerce-Product/eCommerce-Social-Commerce-Platform.asp>

Social Technology Review - Social Sign-on, Social -
social media and marketing, and more. THE The study
used the 15 social commerce features listed Social
Technology Review has had the great fortune
<http://www.socialtechnologyreview.com/>

A Winning Social Commerce Strategy: Don t Ask How, -
Your company s social commerce site structure and
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<http://engage.synecoretech.com/marketing-technology-for-growth/bid/135809/A-Winning-Social-Commerce-Strategy-Don-t-Ask-How-Ask-Why>

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Riverside Marketing Strategies; Social commerce is
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the use of social technology in
<http://heidicohen.com/what-is-social-commerc/>

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is the psychology blog for Social Commerce
<http://digitalintelligencetoday.com/>

Performance Marketing Technology Leader Acquires -
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<http://www.umassd.edu/cmr/socialmediaresearch/socialcommerce/>

Does Social Media Impact Ecommerce Sales? -

For more insight, read the Practical Ecommerce article, How to Measure Social Media Marketing; especially those focused on social commerce,

<http://www.practicalecommerce.com/articles/61594-Does-Social-Media-Impact-Ecommerce-Sales>

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Successful social media marketing is 80% strategy -

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<http://blog.bazaarvoice.com/2009/08/24/successful-social-media-marketing-is-80-strategy-and-20-technology/>

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<http://www.retailcustomerexperience.com/topics/social-media/>

Social commerce - Wikipedia, the free -

More succinctly, social commerce is the use of social network(s) most dominant social network and the "lowest common denominator" of social marketing.

http://en.wikipedia.org/wiki/Social_commerce

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Social Commerce: Social input in online shopping services technology companies and marketing agencies.

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